

CONSENT CALENDAR

SUBJECT: SHORT-TERM WORK PLAN FOR THE ARTS COMMISSION AND APPROVAL OF THE PROPOSED MURAL THEME

SOURCE: COMMUNITY DEVELOPMENT DEPARTMENT

COMMENT: The Arts Commission was established in August 2012, with their primary duties identified as making recommendations to the City Council regarding development and promotion of practices and policies pertaining to the arts and fostering the development and enjoyment of visual, cultural, performing, and other arts in the City of Porterville. The Arts Commission has developed a Short-Term Work Plan to begin accomplishing their assigned duties and is requesting City Council approval of the Draft Plan. The initial Short-Term Plan identifies efforts to be pursued over the next six (6) to twelve (12) months.

The Arts Commission Work Plan is as follows:

- a) Develop a Policy for Mural and Public Art Selection
- b) Mail Request For Proposal's to artists to secure a contract to paint the mural at 134 E. Oak Avenue (see attached "Canvas")
- c) Develop Bylaws
- d) Develop Website
- e) Develop Resource Directory (to be posted on website)
- f) Develop a Long-Term Work Plan

Mural Theme

At its meeting of February 20, 2013, the Arts Commission received a recommendation from the Mural Committee regarding the proposed theme of the City-funded mural proposed on Oak Avenue. The site proposed for the mural is 134 E. Oak Avenue, which is the new Subway building. The theme recommended by the Mural Committee is Hot Air Balloons with a historical and patriotic flare. The theme ties into the launching of balloons downtown that occurred in June 1981. The Arts Commission considered the Mural Committee's recommendation and voted unanimously to recommend that the City Council approve the theme.

DD AB APPROPRIATED/FUNDED MB CM J ITEM NO. 8
Acting

The mural is funded through the Transportation Enhancement (TE) Grant the City received to improve the pedestrian corridor between the new courthouse and Main Street. Staff is also requesting authorization to negotiate approval of a façade easement for the mural to be located at the above location.

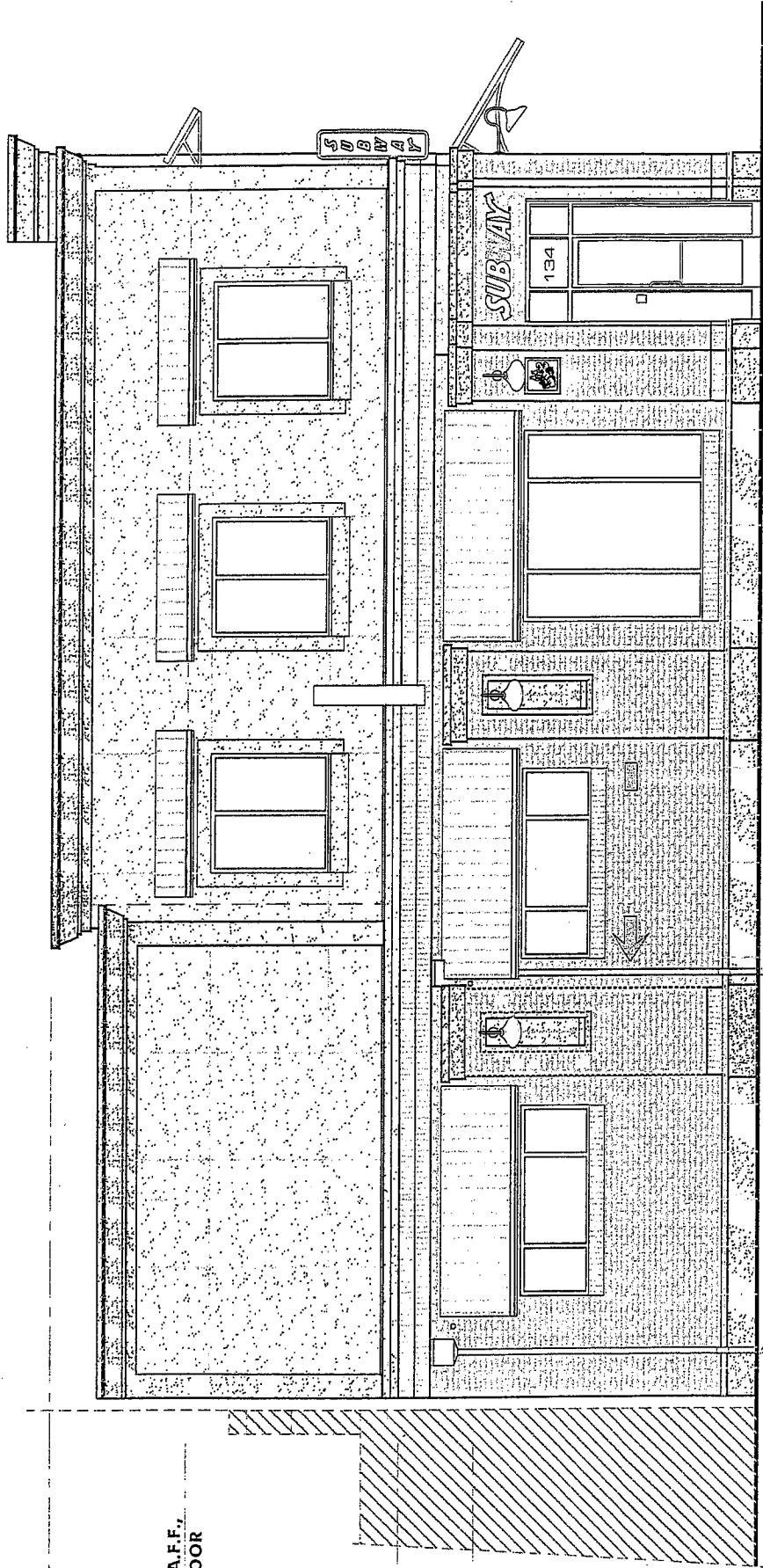
RECOMMENDATION: That the City Council:

1. Approve the proposed Short-Term Work Plan as presented by the Arts Commission;
2. Approve the Mural Theme as recommended by the Arts Commission and Mural Committee; and
3. Authorize Staff to negotiate the terms of a façade easement with the property owner at 134 E. Oak Avenue.

ATTACHMENT: Oak Avenue Mural "Canvas"

OAK AVENUE MURAL "CANVAS"

AREA ON SUBWAY BLDG = 10.5 FT X 18 FT



TOP OF (N) PARAPET
ELEV. @ +30'-0" A.F.F.

ELEV. @ 2nd FL'R OFFICE
SUSP. CLING. @ +24'-2" A.F.F.,
(OR) +9'-0" ABV. 2nd FLOOR
FIN. FL'R ELEV.

2nd FLOOR FIN. FL'R
ELEV. @ +15'-2" A.F.F.

SUSP. CLING. ELEV.
@ +12'-0" A.F.F.
INSIDE SUBWAY SPACE

F.F. ELEV. @ +0'-0"
(REF. DATUM)

"NORTH VIEW"

ATTACHMENT
ITEM NO. 1